***Marketing the Ticket to Work Program***

The Social Security Administration’s (SSA) Office on Research, Demonstration and Employment Supports (ORDES) provided the following updates on activities currently underway to address marketing issues.

* SSA will start mailing Ticket eligibility notices and a Ticket Program brochure to 50,000 beneficiaries per month beginning on April 15, 2015.
* Targeted auto-dial calls are currently made to about 20,000 beneficiaries each month.
* ORDES is working towards expanding marketing efforts on the [www.ssa.gov](http://www.ssa.gov) home page as well as including Ticket Program information in SSA’s “Faces and Facts of Disability” campaign. Planning phase discussions with marketing contractors are focusing on the provision of supplemental information to beneficiaries.
* ORDES is planning a series of marketing summits, one of which will be at the National Employment Network Association (NENA) meeting in September. During these summits, ORDES hopes to receive ideas for effective marketing from the Employment Network (EN) community and to learn about the characteristics of beneficiaries who have successfully been placed into jobs. The information will be used to more effectively target information and marketing materials on EN services and the program in general. Information will be forthcoming on the marketing summit dates and times.

***Quarterly Beneficiary Earnings Report (QBER)***

A March 6th GovDelivery message announced that as of March 12th the QBER report is no longer available.

***BASS Presentation on EN Marketing Materials***

BASS staff provided an overview of the service provider tool kit created to support ENs and to help beneficiaries. Marketing materials and Ticket Program information, much of which is customizable for the addition of local EN contact information, can be ordered and downloaded at <http://www.chooseworkttw.net/provider-resources.html>. A new three part Ticket program information series in American Sign Language is also available. **Free materials can be ordered through April 10th** using the online order form at [www.choosework.net\order](http://www.choosework.net\order) .

***Ticket Portal Presentation Follow-Up***OSM staff reviewed several common Ticket Portal questions from the last All EN, VR and EN Payments calls. The questions and responses can be viewed at <https://yourtickettowork.com/web/ttw/events-archive>. To learn more about how you can prepare for the transition to the Ticket Portal visit <https://yourtickettowork.com/web/ttw/ticket-portal>.

***Reminders***

* The full transcript and audio from the call are available at <https://yourtickettowork.com/web/ttw/events-archive>.
* The next All EN Call will be held **Thursday, May 7 at 3 pm ET**. Join us to get the latest updates on everything related to Employment Networks in the Ticket to Work Program.